



Geophysics' Challenge, Opportunity, and Innovation

***Visit Asia's largest
Geoscience Event!***



Geophysics' Future
Challenge Opportunity and Innovation

***Sponsoring Opportunities
Promotion/Advertisements***

***CPS/SEG Beijing 2009
International Geophysical Conference & Exposition
24-27 April 2009
BICC, Beijing***



Sponsoring Opportunities

Participate in Asia's largest geoscience and engineering conference and exhibition: CPS/SEG Beijing 2009 International Geophysical Conference and Exposition (Beijing 2009), which will take place from 24-27 April, 2009 in Beijing, China. We will host approximately 100 companies and 3000 delegates during this event. Please read this brochure to find which of the opportunities best suit your company.



► Main Sponsors

CPS/SEG offers the opportunity to act as main sponsors of 'Beijing 2009'

Publicity/Benefits

- Company logo on 'Beijing 2009' website
- A link from 'Beijing 2009' website to the company's website
- Company logo on the following printed material for 'Beijing 2009'
 - First Announcement/Call for Papers
 - Second Announcement
 - Preview
 - Program and Catalogue
 - Plan of venue
 - CD-Rom
 - Advertisements
- 2 banners in the conference and exhibition venue
- Presentation slide at the Opening Session
- Slide in the ongoing presentation, which is displayed on several locations throughout the conference and exhibition venue
- 1/1 page 4 colour advertisement in the Program and Catalogue
- 2 complimentary full delegate registrations for 'Beijing 2009'

Technical details/Requirements

CPS/SEG takes care of the following:

- Display on 'Beijing 2009' website
- Production of printed material
- Production of banners
- Production of (presentation) slide for the Opening Session and the ongoing presentation.

The sponsoring company will supply:

- Company logo for the website, printed material, slides and banners
- Print/film for advertisement

Maximum number of sponsors: 5

Price (excluding VAT): \$ 35,000

► Services Sponsors

Publicity/Benefits

- Company logo on 'Beijing 2009' website with the specific item
- Company logo on the following printed material for 'Beijing 2009'
 - First Announcement/Call for Papers
 - Second Announcement
 - Preview
 - Program and Catalogue

Publication is dependent on the date of settlement of the sponsor agreement

- As specified under the specific item

Registration Network

Location: Registration area

Specific Publicity:

- Company logo on registration desks
- Insert in delegate bags
- Company logo in the ongoing presentation, which is displayed on several locations throughout the conference and exhibition venue

Expected Attendance: 2000 –3000

Maximum number of sponsors: 1

Price (excluding VAT): \$ 15,000



Registration Network plus Conference/Exhibition Badges

Location: Registration, conference and exhibition area

Specific Publicity:

- Company logo on registration desks
- Insert in delegate bags
- Company logo on conference and exhibition badges
- Company logo in the ongoing presentation, which is displayed on several locations throughout the conference and exhibition venue

Expected Attendance: 2000 –3000

Maximum number of sponsors: 1

Price (excluding VAT): \$ 22,500

► Technical Program

Location: Conference and poster area

Specific Publicity: Company logo at lecture rooms and poster desk

Expected Attendance: 2000-3000

Maximum number of sponsors: 3

Price (excluding VAT): \$ 15,000

Technical Program plus Badges

Location: Conference and exhibition area

Specific Publicity:

- Company logo at lecture rooms and poster desk
- Company logo on Conference & Exhibition badges

Expected Attendance: 2000-3000

Maximum number of sponsors: 1

Price (excluding VAT): \$ 22,500

Workshops (approximately 9 workshops)

Date: 23– 24 April 2009

Location: Conference area

Specific Publicity:

- Company logo at lecture rooms
- Company logo on handouts

Expected Attendance: 500

Maximum number of sponsors: 4

Price (excluding VAT): \$ 7,500

Alternatively you could sponsor one specific workshop:

Date: 23– 24 April 2009

Location: Conference area

Specific Publicity:

- Company logo at lecture rooms
- Company logo on handouts

Expected Attendance: 100 - 120

Maximum number of sponsors: 2

Price (excluding VAT): \$ 3,000

*Delegate Bags

Location: Conference and exhibition area

Specific Publicity:

- Company logo printed on delegate bags.
- Brochure insert in delegate bags

Circulation: 3000

Maximum number of sponsors: 4

Price (excluding VAT): \$ 20,000



Lanyards

Location: Conference and exhibition area

Specific Publicity: Company logo on lanyard

Circulation:2000-3000

Maximum number of sponsors:1

Price (excluding VAT):.....\$ 7,500

Conference Cap

Location: Conference and exhibition area

Specific Publicity: Company logo on cap

Circulation:2000-3000

Maximum number of sponsors:1

Price (excluding VAT):.....\$ 5,000

Coffee Points, including Mineral Water

Location: Conference and exhibition area

Specific Publicity: Company logo printed on the coffee points.

Circulation:2000-3000

Maximum number of sponsors:2

Price (excluding VAT):.....\$ 15,000

Bringing your own coffee material (cups, condiments) is also possible at an additional cost. Please contact the conference organizers.

Beijing 2009 CD-ROM

Location: Conference and exhibition area

Specific Publicity: Company logo printed on CD-ROM

Circulation:3000 (*Conference delegates & purchasers*)

Maximum number of sponsors:2

Price (excluding VAT):.....\$ 5,000

Transportation Cards

Location: Beijing and conference and exhibition area

Specific Publicity: Company logo on transportation card or accompanying cardholder

Circulation:2500 - 3000

Maximum number of sponsors:2

Price (excluding VAT):.....\$ 5,000

Conference & Exhibition Maps

Location: Conference & Exhibition area

Specific Publicity: Company logo on Conference & Exhibition Maps

Circulation:2000-3000

Maximum number of sponsors:3

Price (excluding VAT):.....\$ 3,500

Presentation Network

Location: Upload room

Specific Publicity: Company logo on screens

Circulation:450

(speakers that load there presentation on the computer network)

Maximum number of sponsors:4

Price (excluding VAT):.....\$ 1,000

General Fund

Location: Entrance

Specific Publicity: Company name on general sponsorship sign

Circulation:2000-3000

Maximum number of sponsors:25

Price (excluding VAT):.....\$ 1,000



Social Events Sponsors

Publicity/Benefits

- Company logo on 'Beijing 2009' website with the specific item
- Company logo on the following printed material for 'Beijing 2009':
 - First Announcement/Call for Papers*
 - Second Announcement*
 - Preview*
 - Program and Catalogue*

Publication is dependent on the date of settlement of the sponsor agreement

- As specified under the specific item
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Icebreaker Reception

Date: Friday 24 April, 14:00 – 15:30 hrs

Location: Conference and exhibition area

Specific Publicity: Company logo at catering areas.

Circulation:2000

Maximum number of sponsors:6

Price (excluding VAT):.....\$ 5,000

Senior Executive Managers Lunch

Date: Saturday 25 April (*Lunch time*)

Location: Restaurant

Specific Publicity:

–Company logo at restaurant

–Company logo printed on lunch menu

Expected attendance:100 (*on invitation only*)

Maximum number of sponsors:2

Price (excluding VAT):.....\$ 1,500

Chairmen Lunch

Date: Friday 24 April (*Lunch time*)

Location: Restaurant

Specific Publicity: Company logo at restaurant

Expected attendance:50

Maximum number of sponsors:2

Price (excluding VAT):.....\$ 2,000

Students' Forum/Reception

Date: Friday 24 April (*Lunch time*)

Location: Conference area

Specific Publicity: Company logo at lecture room

Expected attendance:500

Maximum number of sponsors:4

Price (excluding VAT):.....\$ 2,500

Conference Evening

Date: Sunday 26 April, 20.00 – 22.30 hrs

Location: To be confirmed

Specific Publicity:

–Company logo at conference evening location

–Company logo on conference evening program

Expected attendance:2000

Maximum number of sponsors:4

Price (excluding VAT):.....\$ 7,500

Family Member Program

Date: Friday 24 April

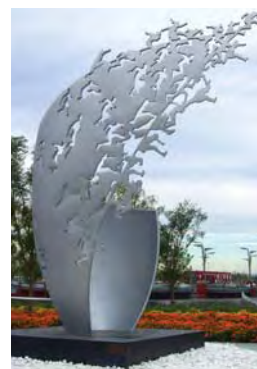
Location: Hospitality desk

Specific Publicity: Company logo at hospitality desk

Expected attendance:50

Maximum number of sponsors:3

Price (excluding VAT):.....\$ 1,000



► Items Sponsors

Insert Brochures in Delegate Bags

Circulation:	3000	
	Exhibitor	Non-exhibitor
2 pages	\$ 2.000	\$ 4.000
2 - 5 pages	\$ 2.500	\$ 5.000

Other Inserts in Delegate Bags

Companies can insert items with their logo in the delegate bags.
The company has to supply the item, including logo. In case CPS/SEG has to produce the item the additional costs have to be discussed.
For each item there is a maximum of 1 sponsor.

Circulation:	3000	
	Exhibitor	Non-exhibitor
Pen.....	\$ 1,750	\$ 3,500
Mouse Pad	\$ 1,750	\$ 3,500
Note Pad	\$ 1,750	\$ 3,500
USB Key.....	\$ 1,750	\$ 3,500
Laser Pointer	\$ 1,750	\$ 3,500

Wireless Cyber Café

Four hot spots will be located in the exhibition hall and will allow attendees to connect to the Internet through laptop computers.

Maximum number of sponsors: 4
Price (Excluding VAT):\$15,000

Internet Café

High-traffic electronic center in the exhibition hall allows attendees to stay in touch with their offices.

Exclusive sponsorship is \$10,000.

Commercial Theatre

This is a forum for exhibitors allowing commercial presentations in the exhibit hall. This special theatre promotes exhibiting companies with scheduled presentations to a larger audience.

Minimum sponsorship amount is \$2000.

On-site Directional Maps

Display your company name on a map of the exhibit hall. The maps are appreciated by the delegates and list all exhibitors with their booth numbers.

Three available for sponsorship amount of \$1500 each or \$5000 exclusive.

Airstuff Advertisements outside house

- **Airship** (2m/diameter, 30m/height, 35m3/volume; vertical banner 15m×1m) \$400/one/day
- **AirStuff pole** (2m/diameter, 12m/height, 18m/span, \$200/one/day
- **Airstuff rainbow** (2m/diameter, 8.5m/height, 18m/span, vertical banner 13m×1.5m) \$250/one/day
- **Balloon** (3.2m/diameter, 30m/height, vertical banner 15m×1m) \$250/one/day
- **Advertisement signs under the poles** (2m/height, 7m/width, only for instant stick) \$1700/one/period

All rates quoted are exclusive of VAT

Please keep in mind that we can always look for a suitable sponsoring occasion, should your budget not fit one of the offered sponsoring opportunities.

Advertisements

In order to obtain more information on the advertisement possibilities, in general or related to 'Beijing 2009', please contact Chen Xiaoping and Zhao Honglu at chenxiaoping@cnpc.com.cn, zhaohonglu@cnpc.com.cn

**CPS/SEG Beijing 2009
International Geophysical
Conference & Exposition
24-27 April 2009 • BICC, Beijing**



Sponsor Confirmation

Company: _____

Address: _____

City/Postal Code: _____

Country: _____

Telephone: _____ Fax: _____

Contact person: ☐ Dr ☐ Mr ☐ Mrs ☐ Ms

Email: _____

Website: _____

Invoice Contact Details: _____

Company: _____

Address: _____

City/Postal Code: _____

Country: _____

Telephone: _____ Fax: _____

Contact person: ☐ Dr ☐ Mr ☐ Mrs ☐ Ms

Email: _____

Purchase Order Number: (Please enclose a copy of your PO if applicable):

Sponsor Item(s)

\$ _____

\$ _____

TOTAL (excl. VAT) \$ _____

After receipt of the confirmation, we will send you an invoice.

After receipt of the full payment of the invoice, the sponsoring benefits will be activated.

On behalf of (company) _____,

I (Name) _____ hereby authorize sponsoring as indicated.

(Authorized Signature)

(Date)

► **Please sign and fax this form to: +1-918-497-5552**

Do not forget to make a copy for your files.

For CPS/SEG to fill out:

CC: _____

Cno: _____

<http://seg.org/beijing2009>